

BOYSGROW

FARM FEST 2018

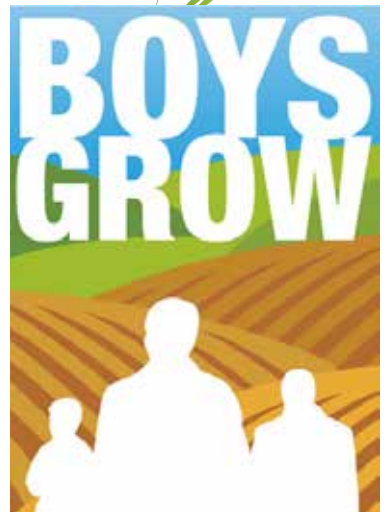
Ft. Chef Lidia Bastianich

Sunday, September 23rd, 2018

12-4 PM

Call for Sponsors

boysgrow.com



**BoysGrow.
Producing Entrepreneurs.**



Daniel Barickman
Spanish Gardens
Foods

Lizzie DeWitt
Merrigan & Co.

John Gordon, Jr.
BoysGrow

Heidi Hebert
BOK Financial

Felix Jacobsen
BoysGrow

Julie Levine
Barkley

The Impact of Your Sponsorship

Every year is a good year to be involved with BoysGrow, because for every graduating class lives are transformed. Through friendships forged and hard work experience gained, the sense of pride and self-confidence rises and will sustain for a lifetime.

It is an especially exciting time to announce our 2nd Annual BoysGrow Farm Festival on September 23, 2018. It will be a fun afternoon for the entire family with delicious food, music, and kid-friendly activities.

Through working on the farm, our youth learn how to navigate many areas of life. By sponsoring our 2018 BoysGrow Farm Fest you set the foundation for so many possibilities. Your support is a proud smile on our boys' faces. A paycheck. A realization that they can achieve their dreams. An Education & Event Center for our community to taste what these boys have tirelessly worked toward. A place where lives are changed.

BoysGrow is planting fields of opportunity through expansion as we break ground on our NEW energy-efficient Education & Event Center. This new building will be a game-changer for BoysGrow, to better our food production and Culinary Arts program.

Thank you for considering sponsorship of our fun, fresh and delicious 2018 BoysGrow Farm Festival! Please do reach out with any questions and our steering committee will follow up with you soon. We're excited to have you join us on event day and check out all the benefits in store for you on the next page.

“It is critical for our youth in the next generation to be connected to their food and the Earth.”

- Chef Lidia Bastianich



Sponsorship Benefits

	\$10,000	\$5,000	\$2,500	\$1,000
Premier logo placement on all event signage and wristbands*	X			
Dedicated mention of premiere sponsorship on BoysGrow monthly e-blast with over 3,000 people reached.	X			
Exclusive naming right of entertainment tent or element	X	X		
Valet parking on event day	X	X		
Tile with name in kitchen of future BoysGrow Education & Event Center	X	X	X	
Logo on event tee shirt*	X	X	X	
Event-day announcer mentions	6	4	2	
VIP designated dining table	2	1	1	
Inclusion on event e-blasts	X	X	X	X
Logo included on event signage	X	X	X	X
Mentions on social media	4	2	1	1
Logo on BoysGrow website	X	X	X	Listing
Tickets	15 VIP or 30 GA	10 VIP or 20 GA	8 VIP or 16 GA	4 VIP or 8 GA

*For Wristband and T-shirts logo placement, please reserve Sponsorship by August 23

Email staff@boysgrow.com for Sponsorship options or fill out the Sponsorship agreement.



2018 BoysGrow Farm Fest:

A Benefit to Support Our Youth



BoysGrow is a local nonprofit that uses farming and agriculture to teach entrepreneurship to Kansas City's urban male youth.

The program gives young men an opportunity to earn a paycheck while working on a functional farm. Our boys essentially run a small business, by selling their value-added products to local restaurants and grocery stores around town. Through BoysGrow, the young men learn critical vocational skills and experience an array of different potential careers including Agriculture, Culinary Arts, Construction and Sales. Today, BoysGrow produce is currently available in more than 30 Kansas City-area locations.

The 2018 Fall Farm Festival ft. Lidia Bastianich is about families enjoying food, drink and entertainment on the BoysGrow farm as a vehicle to raise awareness and funding.

The Farm Fest is a casual, fun fall day on the BoysGrow Farm. The Family Friendly event will feature: Live Music, an Adult Bier Garden, Local Food, a DJ, a designated Kids Zone (bounce house, petting zoo and more). All of this on the farm, just 25 minutes south of downtown Kansas City. While the 10 local restaurants are not set for 2018, last year we had Novel, 3rd St. Social, Lidia's KC, Shatto Milk and Local Pig to name a few. So the food will be great.

We invite you to sponsor a unique and fun event on a functional farm that provides opportunities for the youth of K.C.



BoysGrow. Producing Entrepreneurs.